

FOR IMMEDIATE RELEASE

San Mateo Credit Union Summer Car Event Helps Members Shift into Savings

REDWOOD CITY, CA - San Mateo Credit Union (SMCU) knows there's no better time than summer to buy a new car. The weather is beautiful and the coast highway is just waiting to offer up a postcard-perfect drive. To help members get into the right car, SMCU is holding a sale at the Redwood City branch located at 525 Middlefield Rd. from 9:00 a.m. to 5:00 p.m. on July 18 and 19, 2009. With special interest rates as low as 5.55% percent and up to 100 percent financing, great deals are available on more than 200 certified pre-owned cars.

Two-Day Sell-a-Thon

Throughout the year, SMCU hosts a two-day sell-a-thon for members and nonmembers who want to join and take advantage of the deals available. This summer event will feature fuel-efficient, hybrid, high-line/luxury, sport performance, SUV, compact imports and other models, with many cars under \$15,000. To make shopping easy, members can pre-qualify for low-interest loans before the event and non-members are encouraged to join and pre-qualify for a loan before the car sale event.

One Lucky Member Has the Winning Key

Existing members of SMCU are sent a key a couple of weeks before the event, one of which will open a lock box containing the key to a 2009 Ford Escape Hybrid. The credit union sends one winning key to one lucky member. During the last summer event, car sale attendees shared the excitement as one lucky member turned the key that started a brand new Mercedes-Benz 3400 SL.

"I put the key in the lockbox and it turned," said Michele, an SMCU member since 1985. "I looked over at the gentleman overseeing the contest and he told me that my key was a winner. I was so shocked, I asked if he was sure and had him try it, too. Sure enough, it worked!"

"The key giveaway is a lot of fun for all of us," said SMCU President Barry Jolette. "It gets members out to the event and adds a lot of excitement. But members who buy cars through SMCU year after year and for every member of their families will tell you that

the real excitement is SMCU's low interest rates, great terms and services like this event that make their car buying easy and affordable.

Pre-qualify Today

To make shopping easy on the day of the event come by in advance and pre-qualify for a car loan. Anyone interested in becoming an SMCU member prior to the two day event can visit any SMCU branch location or apply online at www.smcu.org. Membership to San Mateo Credit Union is open to all San Mateo County residents, employees and students; employees of member companies and companies who belong to the Golden Gate Better Business Bureau or one of the county's 15 Chambers of Commerce; as well as family members, domestic partners and roommates of SMCU members.

To find out more about San Mateo Credit Union, prequalify for a car loan or become a member, please visit www.smcu.org or call DirectAssist toll-free at (888) 363-1725 Monday through Friday 8:00 am to 6:00 pm and Saturday 9:00 am to 3:00 pm.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 members, who live, work or attend school or church in San Mateo County. Managing more than \$600 million in assets, with six San Mateo County branch locations, SMCU provides a full range of financial services to its member-owners. For the branch nearest you, visit www.smcu.org.