

FOR IMMEDIATE RELEASE

**San Mateo Credit Union's Sixth Annual Backpack Drive
Delivers Smiles to Area Children**

REDWOOD CITY, CA—Maintaining a tradition established in 2003, the management and staff of San Mateo Credit Union (SMCU) held their sixth annual Backpack Drive, an event that provides local students with backpacks filled with school supplies. During the months of August and September, SMCU administrators and employees collected 68 backpacks and donated them to students at Fair Oaks Elementary, Garfield Elementary, and Hoover Elementary schools.

“People at all levels of the SMCU hierarchy jumped in to participate this year,” said Richard Villareal, SMCU’s Financial Education Representative. “From our CEO to department heads to branch employees, everyone wanted to be a part of the effort.”

Employees from all six SMCU branch locations and the SMCU Administrative Office participated. Staff contributions paid for the backpacks and supplies which were given at no cost to the students.

“It’s always such a joy to see the smiles on the faces of these kids when they’re given the backpacks. We’re helping them start the school year off with the basics they need, and there’s real satisfaction in that.” said Villareal. “Practicing good corporate citizenship supports the credit union philosophy of ‘People Helping People’. We are honored to help our area’s young people, and will do whatever we can to enable them to have a brighter, more successful future.”

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.