

FOR IMMEDIATE RELEASE

**San Mateo Credit Union's Refer-a-Friend Program
Benefits Second Harvest Food Bank**

This past summer, as part of its commitment to giving back to the community, San Mateo Credit Union (SMCU) launched a Refer-a-Friend program, which will run until the end of December. Every time a referral to SMCU results in a new membership, the credit union makes a contribution to the Second Harvest Food Bank of San Mateo County.

At the end of September, which marked the wrap-up of the program's first quarter, SMCU celebrated its recent referrals by funding the equivalent of 560 lunches. On Thursday, October 15, SMCU presented the food bank with the results of their fundraising efforts.

October 15 had special significance because it was International Credit Union Day, an event that commemorates the history of the credit union movement and promotes awareness of the organizations' unique difference. SMCU joined credit unions and their members from 97 countries around the world to mark the occasion with a variety of festivities and to share information on the many benefits and advantages of credit union membership.

Each year, International Credit Union Day is sponsored by World Council of Credit Unions (WOCCU), the international trade association and development organization for credit unions, and Credit Union National Association (CUNA), the premier trade association for America's credit unions.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.