

FOR IMMEDIATE RELEASE

San Mateo Credit Union's Refer-a-Friend Program Continues to Make Spirits Bright

In the spirit of giving and sharing, members of San Mateo Credit Union (SMCU) are continuing to help feed the hungry this holiday season through the credit union's unique Refer-a-Friend program.

Every time a referral to SMCU results in a new membership, the credit union helps to provide 20 meals to Second Harvest Food Bank of Santa Clara and San Mateo Counties. The program was started this past June, and as of late November, 1000 meals have been sponsored as a result of those referrals.

"San Mateo Credit Union is committed to giving back to the community that supports us," said Barry Jolette, SMCU President and CEO. "We operate like a family, and what helps one of us helps all of us. With Refer-a-Friend, members can share the benefits of our financial services with their friends and family, while at the same time helping others who are less fortunate. It's a win-win situation."

Refer-a-Friend was initiated after a successful food and fund drive that took place in April. SMCU helped to provide 10 lunches every time a member opened a new youth account or made a contribution to an existing youth account. As a result of that program's efforts, 3,718 meals were donated.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.