

FOR IMMEDIATE RELEASE

**San Mateo Credit Union Invites Community to
Celebrate International Credit Union Day**

SAN MATEO, CA—On October 15, credit unions and their members from 97 countries around the world will celebrate International Credit Union Day, an event designed to commemorate the credit union movement’s history and to promote awareness of the organizations’ unique difference. In honor of this special day, San Mateo Credit Union (SMCU) invites its members and the community at large to visit any of its six branches during business hours to enjoy free refreshments and free gifts (while supplies last), and to learn more about the benefits of belonging to a credit union.

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. This year’s theme—“Your Money. Your Choice. Your Credit Union.™”—reflects a cooperative spirit that emphasizes value, trust, and service to members.

International Credit Union Day is sponsored by World Council of Credit Unions (WOCCU), the international trade association and development organization for credit unions, and Credit Union National Association (CUNA), the premier trade association for America’s credit unions.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.